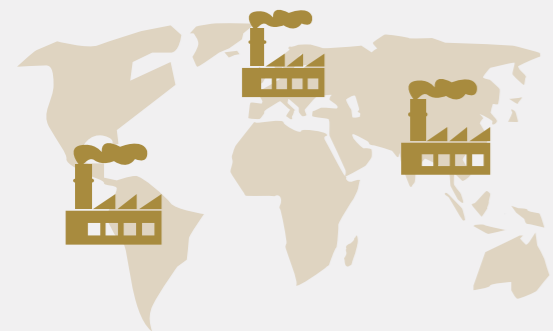
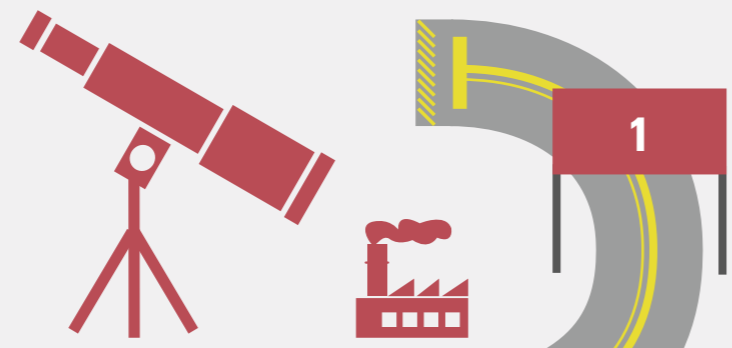
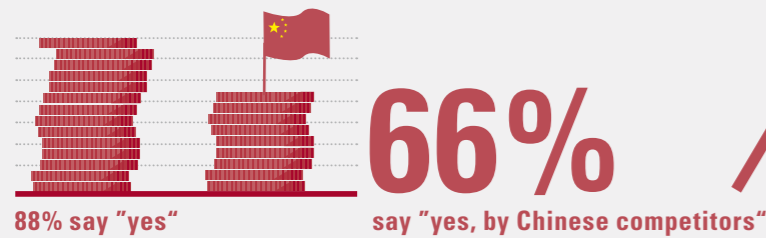


FIVE URGENT CHALLENGES OF THE MANUFACTURING INDUSTRY

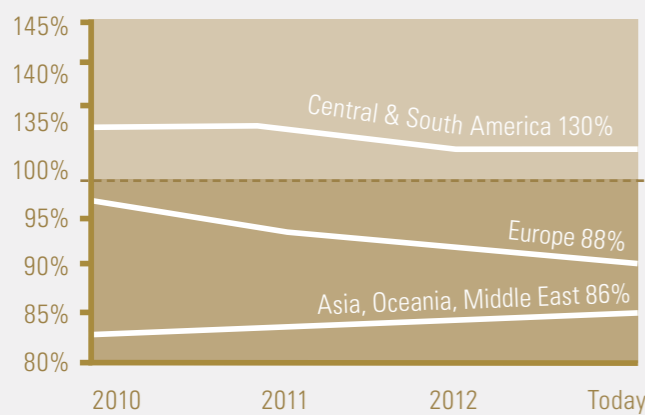
HOW TO PROTECT OWN INTERESTS IN ASIAN JOINT VENTURES?

OEM survey: Does intellectual property infringement cause damage?



HOW TO BUILD UP EFFICIENT PRODUCTION NETWORKS?

Regional comparison: Sales as percentage of production



HOW TO SOLVE TODAY'S CHALLENGES AND SMOOTHEN THE PATH FOR INDUSTRY 4.0 AND OTHER REVOLUTIONS?

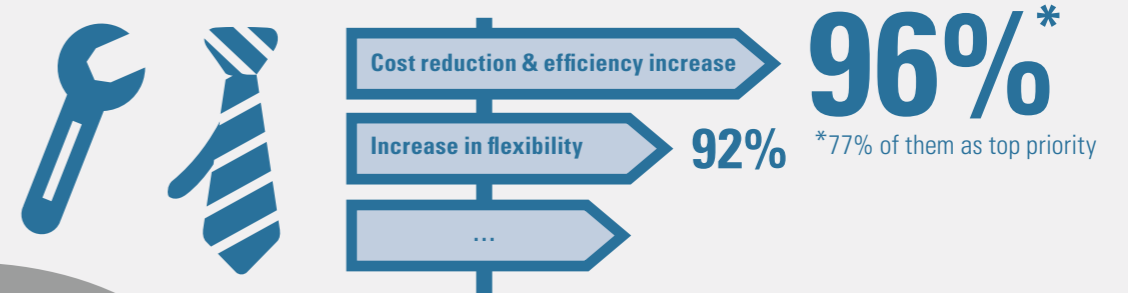


100% Efficient production



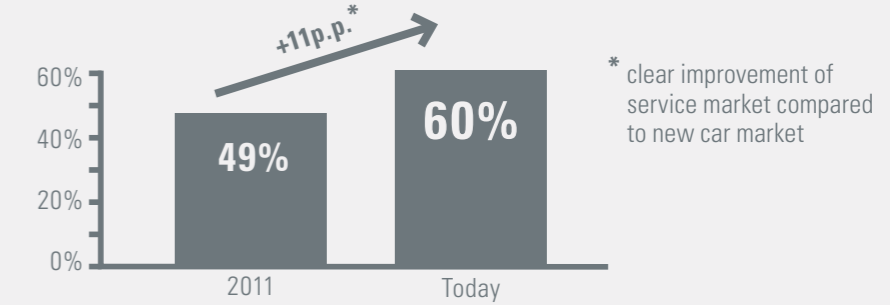
HOW TO TRANSFER LEAN PRINCIPLES FROM THE BLUE-COLLAR TO THE WHITE-COLLAR WORLD

OEM survey: Topics with high strategic priority



HOW TO INCREASE PROFITABILITY IN THE SERVICE MARKET?

Development of service business relative to new car sales between 2011 and 2013



HOW TO INCREASE THE INTEGRATION OF THE ORDER PROCESSING FROM CUSTOMER TO SUPPLIER?

Degree of integration of the order processing

