

VOLUME

#1

CAPTAIN IMPACT

VS. DR. DOUBTFUL

FULL POTENTIAL:
THE END OF
"PROBABLY NOT"





AT THE HEADQUARTERS OF MEDIOCRE & SONS INCORPORATED...

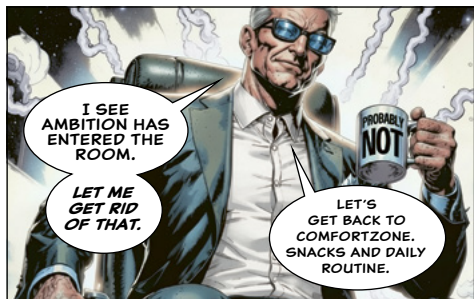


LET'S ALIGN ON A VISION THAT IS... AMBITIOUS, BUT NOT TOO AMBITIOUS.

LIKE... SLIGHTLY BETTER MEDIOCRITY?

Strategy v32_FINAL_THIS IS REALLY

WE CALL THAT 'REALISTIC EXCELLENCE.'



I SEE AMBITION HAS ENTERED THE ROOM.

LET ME GET RID OF THAT.

LET'S GET BACK TO COMFORTZONE, SNACKS AND DAILY ROUTINE.



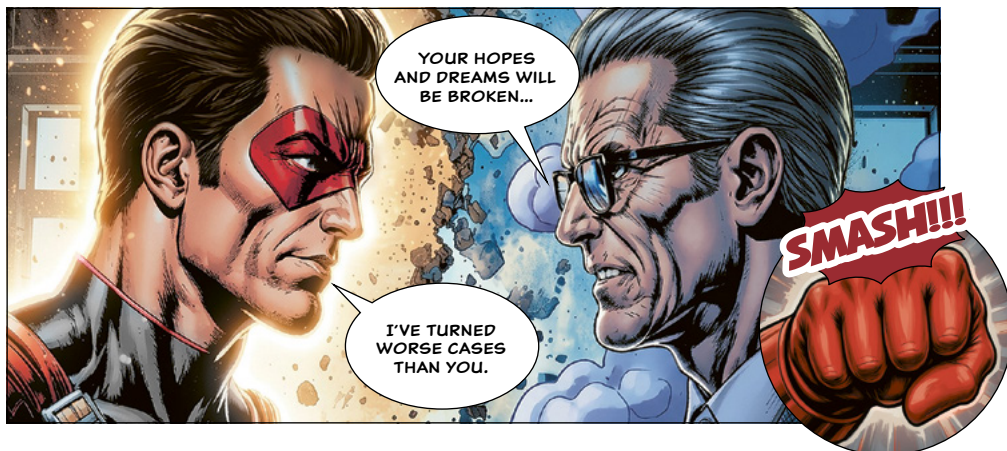
DR. DOUBTFUL HAD ME AT SNACKS ...

WHY THIS WON'T WORK

YA-AW-WN!



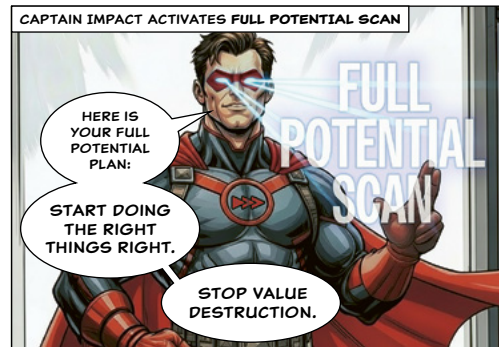
I BRING SHATTERED GLASS AND A NEW MINDSET



YOUR HOPES AND DREAMS WILL BE BROKEN...

I'VE TURNED WORSE CASES THAN YOU.

SMASH!!!



CAPTAIN IMPACT ACTIVATES FULL POTENTIAL SCAN

HERE IS YOUR FULL POTENTIAL PLAN:

START DOING THE RIGHT THINGS RIGHT.

STOP VALUE DESTRUCTION.

FULL POTENTIAL SCAN



SO WE STOP DOING... STUFF?

YES. HEROICALLY.



CLASSIC COUNTERATTACK. STICKY FOG OF DOUBT!

ANALYZE LONGER.

LET'S BENCHMARK



CAPTAIN IMPACT COUNTERS WITH HIS HURRICANE OF INSIGHTS AND PRACTICABILITY

REALISTIC

ACTIONABLE

MEASURABLE

FEASIBLE

ANALYTICAL

CLEAR IMPACT



WE FINALLY KNOW WHERE WE'RE GOING.

AND I CAN FINALLY TAKE FULL OWNERSHIP.



I STILL HAVE CONCERNS.

DOCUMENT THEM.

THEN IGNORE THEM.



TO BE CONTINUED...